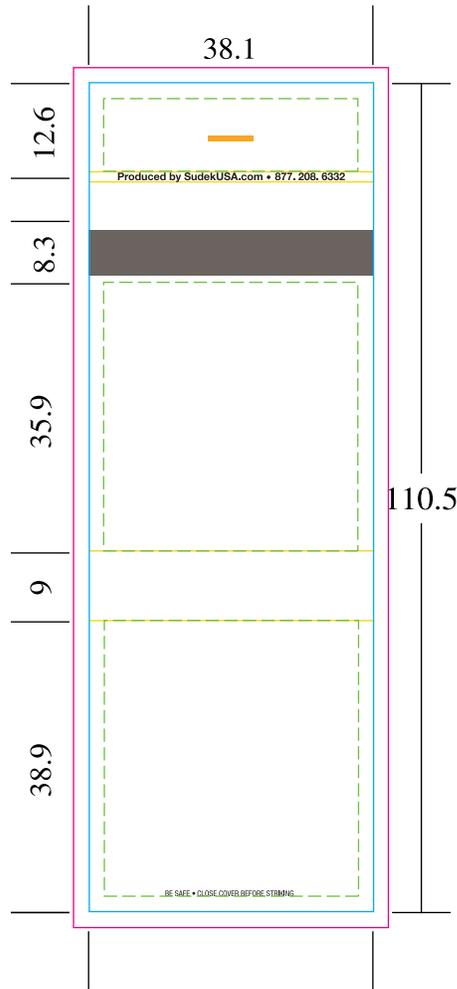# SUDEK USA
CUSTOM PROMOTIONS

20 stem Matchbook 2038 All measurements are in millimeters
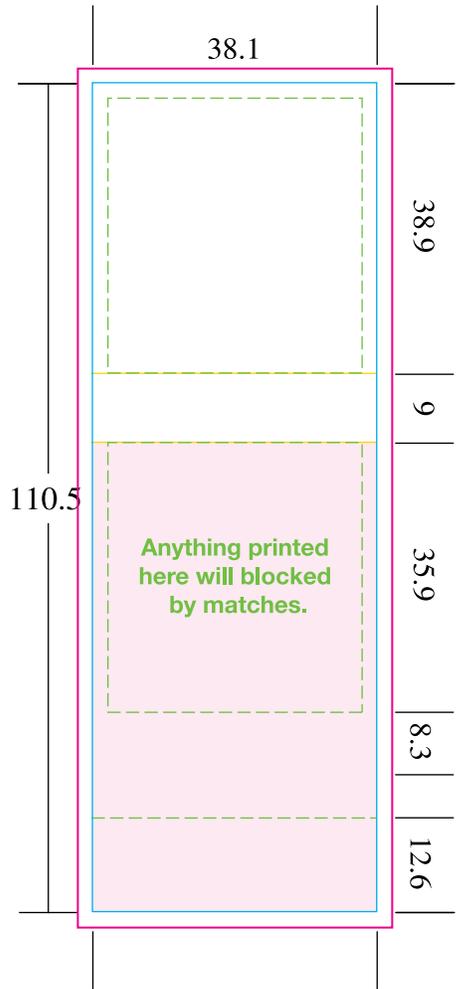## Inside could be printed for an additional charge

Legend:
— **Bleed**
- - - **Safe Imprint Area**
— **Cut Line**
— **Fold Lines**
— **Staple**

Approximate stock match tip colors

Black	**White**
Dark Green PMS 357	**Dark Pink** PMS 813
Light Green PMS 355	**Orange** PMS 151
Rust PMS 1675	**Yellow** PMS 012
Dark Brown PMS 1545	**Cyan**
Burgundy PMS 209	**Dark Blue** (Reflex Blue)
Deep Blue PMS 289	**Lavender** PMS 2655
Purple PMS 2592	**Red** PMS 032

OUTSIDE

38.1

12.6

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8.3

35.9

110.5

9

38.9

BE SAFE • CLOSE COVER BEFORE STRIKING

INSIDE

38.1

38.9

9

35.9

Anything printed here will blocked by matches.

8.3

12.6

110.5

List PMS color below / outside

☐ PMS _____	☐ PMS _____
☐ PMS _____	☐ PMS _____
☐ CMYK _____	

List PMS color below / inside

☐ PMS _____	☐ PMS _____
☐ PMS _____	☐ PMS _____
☐ CMYK _____	

Specify match tip color

☐ _____

Stem Color

☐ **Natural**

Matchbook Finish

☐ 1. **Glossy Outside (Coated) - PMS C colors**
   Matte Inside (Uncoated) - PMS U colors

☐ 2. **Matte Outside (Uncoated) - PMS U colors**
   Glossy Inside (Coated) - PMS C colors

☐ 3. **Glossy Side with Matte Varnish**
   PMS C colors with Matte Varnish (additional charge)

IMPORTANT NOTICE:

The colors appearing on this PDF proof are not color-calibrated but represent the colors to be used on press. If there is anything wrong with the colors, do not approve this proof. Please check and double-check this proof: all colors, graphics, copy, punctuation, and spelling. It is only to be approved if all elements of your job are absolutely correct. Final correctness is your sole responsibility. Once you have approved this proof, Sudek USA Inc., will not be responsible for any omissions, oversights, or errors.

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